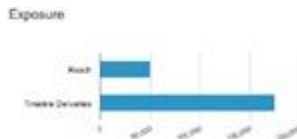


#KYCSH

Social media outreach with Twitter is shown in the below table.



Tweets	Total	%
Original Tweets	160	50.47%
@Message Tweets	24	7.57%
Retweets	133	41.96%
Total Tweets	317	100.00%



Exposure
 Reach – 50,000
 Timeline Deliveries – 175,000

Most Influential



	Most Influential	Followers
Healthier Generation @healthiergen	The Alliance for Healthier Generation is working to eliminate childhood obesity and inspire all young people in the U.S. to develop lifelong, healthy habits.	15,513
Yale Rudd Center @yaleruddcenter	We're a non-profit research and public policy organization devoted to improving the world's diet, preventing obesity, and reducing weight stigma.	10,265
HashTracking @hashttracking	http://t.co/YCC9I81b is the premier Twitter Hashtag tracking and analysis service on the web.	8,369

Most Tweets



	Most Tweets	Tweets
Jamie Sparks @jamiesparkscsh	Kentucky D.O.E. Coordinated School Health (#KYCSH) S.H.A.P.E. Network Director; VP Physical Education KAHPERD (#KYPAL)	45

Let's Move Active Schools Trainer MeMe Ratliff @meme3rat #pegeek #physed #health teacher in Louisville, proud mom of an 10 year old #asperger syndrome son, @moreheadstate Alumni Board Ambassador	24
Casey Hinds @caseyhinds Finding ways to make a healthier food environment for Kentucky's children and instill a love of physical activity.	21